OFFICER REPORT TO LOCAL COMMITTEE
(ELMBRIDGE)

THE ONE ELMBRIDGE PARTNERSHIP – AN UPDATE

8 DECEMBER 2008

KEY ISSUE

This report is for information. Surrey County Council is a key partner of the One Elmbridge Partnership. The One Elmbridge Partnership works closely with the Surrey County Council Local Partnerships Team (Elmbridge), Education, Children’s Centres, Youth Development Service, Adult Learning and the Fire and Rescue Service. It is therefore appropriate that the Local Committee is provided with a current update.

SUMMARY

The report outlines the project focused work of the One Elmbridge Partnership and its strategic aim to support the “Fostering Inclusion” strand of the Elmbridge Sustainable Community Strategy which in turn will assist the development of the Surrey Sustainable Community Strategy currently open for consultation until February 2009. A short presentation will be given by the One Elmbridge Partnership Coordinator at the Local Committee meeting.

OFFICER RECOMMENDATIONS

The Local Committee (Elmbridge) is asked to:

(i) Note the content of the report and presentation.
(ii) Promote the work of the One Elmbridge Partnership to relevant stakeholders within their organisations and communities.
1 INTRODUCTION AND BACKGROUND

Elmbridge is one of the wealthiest boroughs in the South East and often perceived as being “without need” and ineligible for most funding streams. However, the Indices of Multiple Deprivation data (2001) identified that there are areas of need in Elmbridge and work began in 2001 in the most deprived ward Walton North (including Walton Ambleside). This multi-agency Partnership comprised the Borough and County Council; Housing, Police; Education, Health and the Voluntary and Community sector forming The North Walton Partnership.

In November 2004, an independent evaluation of the North Walton Partnership was carried out by the West Surrey Health Promotion Service which supported the recommendation to extend the Partnership’s work to other “pockets” of deprivation within Elmbridge, that were previously known anecdotally, but could now be formally identified using Super Output Area\(^1\) data from the Department of Communities and Local Government.

In April 2005, the Partners agreed to expand the work, initially into the Lower Green area of the Esher Ward and the Ward of Molesey South, using the principles and best practice that had been achieved in North Walton. The Partnership would now be known as the One Elmbridge Partnership.

The work of the One Elmbridge Partnership is managed by a full-time Coordinator (based within Elmbridge Borough Council) who uses a community engagement/development approach, building on what may already exist and focusing on the assets and strengths of the local community as well as their needs or deficiencies. Solutions respond to local circumstances rather than taking a “one size fits all” approach. A key success of this approach has been the development of Resident/Community Groups, supported by the Coordinator but driving their own agendas.

The One Elmbridge Partnership continues to increase community cohesion and the achievement of social inclusion by drawing together vulnerable and marginalised people and groups and involving them in the process of change. In April 2008, the One Elmbridge Partnership facilitated an Intergenerational Project funded by the Elmbridge Multi-faith Forum which culminated in the production of a DVD “Getting On” that will provide an engagement mechanism for further projects.

In 2006, the Elmbridge Community Partnership, otherwise known as the Local Strategic Partnership, agreed that the One Elmbridge Partnership would be one of its five themed delivery groups and would be responsible for delivering the action plan for “Fostering Inclusion”. This is one of the six themed strands of the Elmbridge Sustainable Community Strategy and whose vision is “To work together to improve the quality of life for people living in designated areas of need within the borough of Elmbridge by supporting and

\(^1\) Small geographic areas with population between 1000 and 1500.

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strengthening community involvement and addressing health and social inequalities.”

Through this work Elmbridge is well placed to embrace the national agenda which promotes the reforms to reinvigorate local government and pass power downwards and outwards to local communities to give people the chance to exercise greater influence in decisions that affect their everyday lives. The key issue for us, however, has been the recognition that in places like Elmbridge, ward level analysis of deprivation is not appropriate. For us, social exclusion is found in a small collection of streets or small neighbourhoods.

2 ANALYSIS

2.1 Recent projects facilitated by the One Elmbridge Partnership have included:

- The development of group sessions for parent/carers of young persons living in Elmbridge whose behaviour is presenting cause for concern – known as “Teenage Tom Tom” held at Molesey Youth Club (Molesey South)
- Visit of Life Education Bus to Walton Oak School (Walton Ambleside)
- Community Action Day in Nightingale/Pankhurst Estate (Walton North)
- Development of Parent & Toddler Group at Lower Green (Esher)
- Play equipment for newly opened Cromwell Community Centre (Walton Ambleside)
- Free Monday night football sessions at Excel (Walton North)
- Intergenerational project at St. John’s Estate (Walton Ambleside)
- Financial contributions from Surrey County Council, both from the Member allocation fund and service level agreements, have supported the development of all the above.

2.2 The Elmbridge Sustainable Community Strategy is currently being updated to set the direction for 2009-12 and a report was taken to the Local Committee on 22 September 2008. Each of the themed strands of the Strategy has an action plan. The action plan for the “Fostering Inclusion” strand provides direction for the work of the One Elmbridge Partnership.

2.3 Proposed priorities for the “Fostering Inclusion” strand during 2009-12 are:

- Continue to make use of consultation and other data sources to build a detailed picture of issues in the One Elmbridge areas. This will include Surrey heat-mapping information.
• Encourage mainstreaming of the **One Elmbridge** Strategy to support better understanding of needs of different geographical communities.

• Develop partnership activities to meet the needs of identified communities e.g. activities within newly developed Children’s Centres in Elmbridge. Supports Surrey LAA targets
  56 - Obesity among primary school age children in Year 6
  112 - Under 18 conception rate
  123 –16+ current smoking rate prevalence
  163 – Working age population qualified to at least Level 2 or higher
  164 – Working age population qualified to at least Level 3 or higher

• Increase the capacity of the **One Elmbridge Partnership** by reviewing/revising current membership and promoting the work of the **One Elmbridge Partnership** through better information sharing and improved use of online communication.

• Secure sustainable funding for the **One Elmbridge Partnership** by encouraging partners to investigate new funding sources that will support joint action and develop links between Elmbridge Community Partnership and Surrey Strategic Partnership particularly in identified areas of need and/or areas of self-reliance within Elmbridge.
  Supports Surrey LAA targets:
  21 – Dealing with local concerns about anti-social behaviour and crime by the local council and police
  79 – Achievement of a Level 2 qualification by the age of 1
  111 – First time entrants to the Youth Justice System aged 10-17
  117 – 16 to 18 year olds who are not in education, training or employment (NEET)

3 CONSULTATIONS

3.1 For information only.

4 FINANCIAL AND VALUE FOR MONEY IMPLICATIONS

£8,000 general project funding was received from Surrey County Council in 2007, and an allocation of £2,574.50 for Teenage Tom Tom in July 2008.

The One Elmbridge Partnership Co-ordinator is responsible for identifying funding opportunities and leveraging in finance to support identified projects including “in kind” support.

5 EQUALITIES AND DIVERSITY IMPLICATIONS

5.1 Equality and diversity is a cross-cutting theme of the Elmbridge Sustainable Community Strategy.
6 CRIME AND DISORDER IMPLICATIONS

6.1 Community Safety is a key theme of the Elmbridge Sustainable Community Strategy. The One Elmbridge Partnership contributes to addressing anti-social behaviour in parts of the borough.

7 CONCLUSION AND RECOMMENDATIONS

7.1 The Local Committee is asked for its views on the issues highlighted within the report and presentation which will provide useful information in the development of future work for the One Elmbridge Partnership.

8 REASONS FOR RECOMMENDATIONS

8.1 It is important to keep the Local Committee informed of the work of the One Elmbridge Partnership as Surrey County Council are a key partner and have provided funding for both past and current projects.

9 WHAT HAPPENS NEXT

9.1 It is intended that regular reports will be made to the Local Committee on the One Elmbridge Partnership in 2009.

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BACKGROUND PAPERS: One Elmbridge Partnership Strategy
“Fostering Inclusion” Action Plan

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