KEY ISSUE

The purpose of this report is to update the Committee on the progress made by the Surrey 2012 team in preparation for the London Olympic and Paralympic Games.

OFFICER RECOMMENDATIONS

(i) The Committee are requested to review the work of the Surrey 2012 Team and to note the progress of the wider programme.

(ii) Committee Members are requested to use the information and to continue to be advocates for the wider Surrey 2012 programme.
1. SUMMARY

1.1 The 2012 Games provides an exciting and inspirational focus that is being used by Surrey as a tool to achieve many key objectives. The 2012 Games has provided a boost for local businesses, encouraged participation in sports and culture, helping residents to lead healthier and more active lifestyles.

2. OLYMPIC CYCLING

2.1 The event plans are advanced. Newsletters are being sent to every household on the route and every business on the route. Distribution will be completed by 26 March 2012. Information about the road closure times and the reasons for length of closures is included.

2.2 Engagement with vulnerable groups is a priority. The following groups have been supported - NHS Surrey resilience group, Surrey Community Hospitals, Domiciliary Care conference, Learning Disability Care Workers conference, Older People’s Care Homes conference.

2.3 Drop-in sessions in the Woking Borough area have been booked:
- Tuesday 12 June, Woking Tour Series (stand promoting Go Surrey/Olympic Cycle Race)
- Thursday 21 June, Byfleet, Pyrford and West Byfleet Residents’ Association AGM
- Saturday 7 July, Woking’s Party in the Park (stand promoting Go Surrey/Olympic Cycle Race)
- Saturday 21 July Sheerwater Festival (stand promoting Go Surrey/Olympic Cycle Race).

3. THE OLYMPIC TORCH

3.1 The Olympic torch relay will pass through 11 towns and villages in Surrey during its nationwide tour. The flame will be in Surrey on July 10 (Egham), July 17 (Felbridge), before returning again on July 20 for a night of celebration at Stoke Park in Guildford. This will be the final UK stop outside London.

3.2 The Surrey communities that the Torch will pass through are Egham, Felbridge, Godstone, Betchingley, Redhill, Reigate, Dorking, Westcott, Shere and Godalming. The torch bearers will be announced on 14 February 2012. Timings and the street-by-street route of the Olympic Torch will be revealed by Olympic organisers later in the year.

3.3 Reigate and Banstead Borough Council are responsible for managing crowds on the Olympic Torch Relay (OTR) route, which includes their requirement to manage spectator experience and steward the route.
PUBLIC ENGAGEMENT ITEM 4

3.4 The Police are working with Borough Council colleagues to ensure appropriate police resources are present on the day to provide a visible presence, reassurance and where and if required direct support to colleagues as necessary, should a situation arise. There will be contingent resources in place to manage any fast time disorder issues. The policing requirement is based on risk, and is commensurate with the sprit of the day and the event this is a celebration event and opportunity for local communities to see the torch and be involved in the wider Olympic event and the initial stance of policing will be low-key community engagement based.

3.5 Discussions are currently taking place on planning the use of barriers at suitable locations as well as placement of stewards. Surrey County Council’s role in the Traffic management Plan involves temporary diversions / road closures as well as advance signing along the route. The details for these temporary road measures will be provided as soon as they are available.

3.6 Liaison with local neighbourhood Police is ongoing as well as local Safety Advisory Groups (SAG’s) and also the countywide Torch Group which allows all district & boroughs to share knowledge and experience as well as have a common approach to manage the event.

3.7 The majority of the Torch Procession requires temporary ‘rolling’ road closures passing through in about 15 minutes. Guildford Borough Council is linking activity relating to the Torch, with Surrey County Council taking the lead on managing the road closure programme.

4. VOLUNTEERING

4.1 One of the key aims of the Surrey 2012 team is to increase volunteering by using the excitement of the Games. This is in line with the Surrey County Council policy to increase volunteering in the county.

4.2 A volunteering initiative called ‘Surrey Ambassadors’ will be delivered by Games time. Feedback from the Cycling Test Event has clearly identified that stewards need to have more local knowledge.

4.3 The Surrey 2012 team is currently interviewing over 650 applicants who wish to be Surrey Ambassadors.

4.4 A training programme will be provided to the Surrey Ambassadors so that they are able to give a world-class welcome to Games Time visitors who come to Surrey.

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5. **P&G SURREY SCHOOL GAMES**

5.1 The P&G Surrey School Games has been delivering many opportunities for young people to compete in both sport and cultural events.

5.2 In 2012, 19 events have already been completed, with 139 schools taking part. 2152 young people have been involved, and events have been organised with the help of 49 Young Leaders.

5.3 The Surrey Schools Have Talent Competition has been launched, inviting young people to enter videos on ‘YouTube’, and attracting votes from members of the public. The finalists will be showcased at the final at Glive, and the winners will be performing at the Guildford Torch evening celebration event on 20 July 2012.

5.4 Schools in the Woking Borough which have won medals include:
   - Woking High (1 Gold, 1 Silver)
   - Winston Churchill (1 Silver)
   - Hoe Bridge (1 Silver)
   - Bishop David Brown and St John the Baptist School have competed and are yet to win a medal.

6. **PRE-GAMES TRAINING CAMPS**

6.1 LOCOG is providing a grant of £25,000 to every nation that trains at an approved training camp venue. Surrey has 20 approved venues, and through successful marketing has secured the most training camps in the South East of England.

6.2 The following teams are confirmed as training in Surrey. We have provided support with training venues, accommodation and transport. This is the largest number of teams in the South East of England, and we hope to have some more news by the end of March.

   USA Cycling - Elmbridge
   USA Triathlon - Guildford
   Canada Cycling - Guildford
   Australia Cycling - Guildford
   New Zealand Cycling - Guildford
   Nigeria - Elmbridge, Guildford and Woking
   Spain - Guildford
   Estonia - Guildford
   Singapore - Guildford
   Dominica - Guildford
   Antigua & Barbuda - Guildford
   Cayman Islands - Guildford & Hampshire
   Guatemala - Woking (Bisley)
   Mauritius - Guildford

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UAE - Woking (Bisley)  
Slovenia - Woking (Bisley)  
Malta - Woking (Bisley), Guildford and Kent  
China - Elmbridge  
GB Cycling - Runnymede  
GB Basketball - Guildford  
Philippines - Guildford and Woking  
Bangladesh - Woking (Bisley)  
Mongolia - Guildford

7. PROVIDING AN OLYMPIC “LOOK AND FEEL”

7.1 The Government Olympic Executive has provided a £300,000 grant to Surrey County Council for dressing the county during Games time, so that the cycling events are branded with Olympic livery that is consistent with London’s events.

7.2 Surrey County Council has produced a comprehensive strategic plan which has been agreed with the Districts and Boroughs to dress the Olympic cycling routes. In addition Districts and Boroughs outside the event areas have been offered and accepted matched funding from the grant funding. Local Committee’s have been involved in this process.

7.3 Visitors coming to Surrey during the Games period, will be welcomed by colourful and spectacular flags, banners and bunting that has official Olympic branding. Tourists will be in no doubt that they are visiting a county that is hosting the Olympic Games.

8. THE LEGACY

8.1 The Cycling Legacy for the Olympic Cycling was announced on 26 January, as a charity event, similar to the London Marathon, with cyclists passing through the roads of London and Surrey. The ‘Legacy Cycling Event’ will take place in 2013.

8.2 Detailed planning is yet to take place, and updates will be provided as soon as they are available.
9. CONCLUSIONS

9.1 Financial and value for money implications

9.1.1 On day 1 of the Olympic Games, it is anticipated that up to 1 million spectators will watch the race in Surrey. A further 1 million could watch the following days events on days 2 and 5 of the Games. Potentially, the inward investment as a result will exceed £40 million.

9.1.2 The Surrey 2012 Team has recruited 2 project assistants, a project officer and an engagement officer. The Pre Games Training Camps in the county are estimated to bring more than £750,000 inward investment into the county. Surrey’s local companies have won more than £740 million from Games related contracts. In Woking, this includes companies such as Jointing Technologies and Mentis Management Consultants that have won contracts.

9.2 Equalities Implications

The Olympic and Paralympic Games are truly inclusive. Surrey has engaged with many different cultures through its Pre Games Training Camps, and is encouraging communities to learn more about each other through culture and sport. Surrey’s 2012 Team is supporting disability sport in the county through the School Games and by bringing Paralympic teams to the county. Services within Surrey are also using the Games to promote greater engagement within vulnerable groups. To enhance the spectator experience and to ensure that the Olympic Cycling events are truly accessible, designated areas for disabled spectators will be available. This is currently being developed with our District and Borough colleagues.

9.3 Risk Management Implications

The risks relating to the 2012 Games are identified and monitored as part of the comprehensive project plans for the 2012 programme.

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