

Superfast Broadband Programme (SFBP)		Status	Date
Goal: to ensure that homes and businesses in Surrey are able to access superfast broadband, no matter where they are located in the county.		Overall programme: <b>G</b> Resource status: <b>A</b>	19 Dec 2013

Progress last 6 months	Key Goals for 6 months	Headline Communications Messages
<p><b>Infrastructure:</b></p> <ul style="list-style-type: none"> <li>Phase 1 milestone achieved enabling 15,274 homes and business to be able to access fibre broadband services</li> <li>Phase 2 surveys and planning completed with the Dec delivery milestone on target enabling a further 19,735.</li> </ul> <p><b>Innovation:</b></p> <ul style="list-style-type: none"> <li>Speed mapping undertaken and 7 cabinets that have high percentages of low speed have been deferred to the end of the programme to be served by other technology</li> <li>Potential infill premises identified</li> </ul> <p><b>Demand Stimulation:</b></p> <ul style="list-style-type: none"> <li>Marketing Direct Mail sent out to Phase 1 and Phase 2 premises</li> <li>35 Parish councils visited to inform them about the programme</li> <li>@Superfastsurrey Largest twitter following across the national projects totaling 8,054 (</li> </ul> <p><b>Digital Inclusion:</b></p> <ul style="list-style-type: none"> <li>5 Kick-starter projects identified</li> <li>Evaluation strategy finalised and survey work undertaken with JobseekersPlus, Carers and Social Housing Residents</li> </ul>	<p><b>Infrastructure:</b></p> <ul style="list-style-type: none"> <li>Phase 2, 3 and 4 milestones achieved taking the programme to over 70,000 premises being able to access fibre services</li> <li>Phase 5 surveys completed.</li> </ul> <p><b>Innovation:</b></p> <ul style="list-style-type: none"> <li>Infill premises confirmed and technology solutions identified</li> <li>Alternative solutions for sub 10 mbps premises identified and value principles agreed for deployment</li> </ul> <p><b>Demand Stimulation:</b></p> <ul style="list-style-type: none"> <li>Further Direct Mail activity across the remaining phases</li> <li>Further Parish Council and District and Borough engagement</li> <li>Launch anniversary event with key stakeholders</li> <li>Business focused marketing activity across the county</li> </ul> <p><b>Digital Inclusion:</b></p> <ul style="list-style-type: none"> <li>Digital Inclusion to become a standalone programme in it's own right. Supporting the services communicate with their customers using digital means.</li> </ul>	<p><b>Equality of Access</b> Internet access is becoming an essential requirement for most people. This programme will be ensuring that those in more rural areas do not get left behind. That is why SCC is committed to ensuring SFBB access for everyone. We wouldn't aim to deliver other services to just 90% of Surrey and SFBB is no different.</p> <p><b>Surrey's Economy</b> If Surrey's economy is to remain vibrant and globally competitive then ensuring the best internet access for business is essential. It will enable them to compete within the UK and internationally, reduce costs and improve productivity.</p>
Workstreams	RAG	Risks & Issues
<b>Infrastructure Build</b>	<b>G</b>	The way fibre is deployed means that on occasion where underground ducts are blocked roads need to be dug up. This is an issue with Project Horizon roads.
<b>Demand Stimulation</b>	<b>G</b>	Further work needs to be done to engage with those that will not achieve fast speeds through our programme. Risk is frustration from those residents.
<b>Digital Inclusion</b>	<b>G</b>	Large interest of work from within Surrey County Council and externally. Team may need to prioritise activities.
<b>Innovation</b>	<b>A</b>	Lack of confirmation as of yet of where these premises are could lead to the team misguiding residents as to when they're likely to get it.

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