

**EAST SUSSEX COUNTY COUNCIL,
SURREY COUNTY COUNCIL AND
BRIGHTON & HOVE CITY COUNCIL
ORBIS JOINT COMMITTEE**



DATE: 16 OCTOBER 2017

LEAD OFFICER: Kevin Foster (Chief Operating Officer, East Sussex County Council), John Stebbings (Chief Property officer, Surrey County Council) and David Kuenssberg (Executive Director Finance and resources, Brighton and Hove City Council)

SUBJECT: MARKET INSIGHT

SUMMARY OF ISSUE:

Orbis was created as the ‘compelling alternative’ for back office business service delivery in Surrey, East Sussex and Brighton & Hove, with an ambition to pioneer new models of service delivery. EY (Ernst Young) has been engaged as a strategic partner to Orbis to support the ongoing development of the partnership and to enable Orbis to learn from market leading practice in order to remain sustainable.

To raise awareness of the wider operating context, EY has launched a quarterly market insight bulletin tailored to Orbis. This aims to share ‘snap shot’ insights from the local, national and international arena to bring fresh perspectives, share examples of where new initiatives are being introduced and raise questions for Orbis to consider as part of its ongoing evolution. The first iteration of the quarterly market insight bulletin is shared for information.

RECOMMENDATIONS:

It is recommended that Members:

1. Note the contents of the quarterly market insight bulletin prepared by EY and identify any areas for further consideration by officers.

REASON FOR RECOMMENDATIONS:

Members are requested to note the contents of the market insight bulletin, to gain an understanding of the wider local, national and international arena to shape future Orbis service transformation and gain alternative perspectives of how business challenges can be addressed. Members are also requested to identify any areas for further consideration contained within the insights shared in this bulletin, to enable further exploration and support ongoing service improvement.

DETAILS:

- 1.1 Orbis was created as the ‘compelling alternative’ for back office service delivery in Surrey, East Sussex and Brighton & Hove, with an ambition to pioneer new models of service delivery. EY has been engaged as a strategic partner to Orbis to support the ongoing development of the partnership and to enable Orbis to learn from market leading practice in order to remain sustainable.

- 1.2 To raise awareness of the wider operating context, EY has launched a quarterly market insight bulletin tailored to Orbis. The objectives of the market insight bulletin include:
- Share a range of ‘snap shot’ insights from the local, national and international arena to bring fresh perspectives to strategic planning
 - Showcase new models of delivery within the public sector
 - Horizon scan for new and emerging ventures
 - Provide a framework to challenge thinking, shape solutions and support the basis of conversations with services and customers
- 1.3 The market insight bulletin will be prepared on a quarterly basis by EY. It has been designed to bring a diverse range of topical insights therefore the content will vary per bulletin. As a key aim of the bulletin is to stimulate different thinking and provide an alternative perspective, the insights shared may not all be directly applicable to Orbis, or the sovereign authority contexts, but will be included to showcase examples of creative ways organisations are meeting their most pressing business challenges.
- 1.5 The first issue of the market insight bulletin is attached. Further information is available relating to the insights listed and can be provided as required. It is intended that the bulletin is reviewed and any initiatives of interest are identified so further exploratory work can be undertaken.

RISK MANAGEMENT AND IMPLICATIONS:

1. At this stage, the market insight bulletin is for information only to share examples of how external organisations are approaching their business challenges therefore the risk profile is low.
2. There are risks associated with each of the insights shared which would need to be considered prior to commencing further exploration and/or implementation.
3. If it is agreed that any of the initiatives shared are explored in more detail, the risks will be reviewed and an action plan with mitigating actions will be prepared as appropriate.

WHAT HAPPENS NEXT:

4. The market insight bulletin prepared by EY will be reviewed by Members and officers. Any areas of interest will be identified and further exploratory work will be undertaken, to determine whether there is scope for application within Orbis.
5. The market insight will be prepared on a quarterly basis and be shared with the Orbis Leadership Team and direct reports.

Contact Officer:

Adrian Stockbridge, Orbis Programme Manager (0208 541 8093)

Consulted:

Kevin Foster – Chief Operating Officer

John Stebbings – Chief Property Officer

David Kuenssberg - Executive Director of Finance & Resources

Annexes:

- EY Market Insight August 2017

Sources/background papers:

N/A

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