

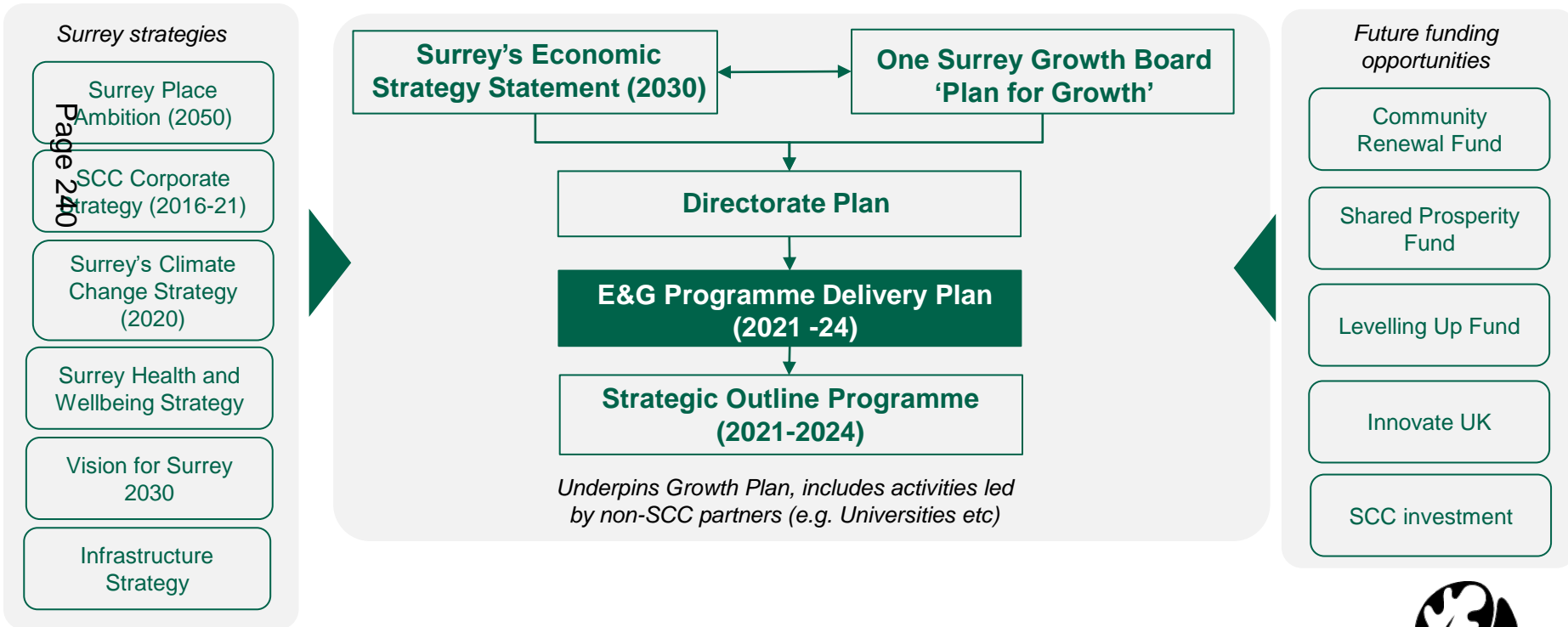
# **Surrey's Economic Future Delivery Programme 2021-24**

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**SURREY**  
COUNTY COUNCIL

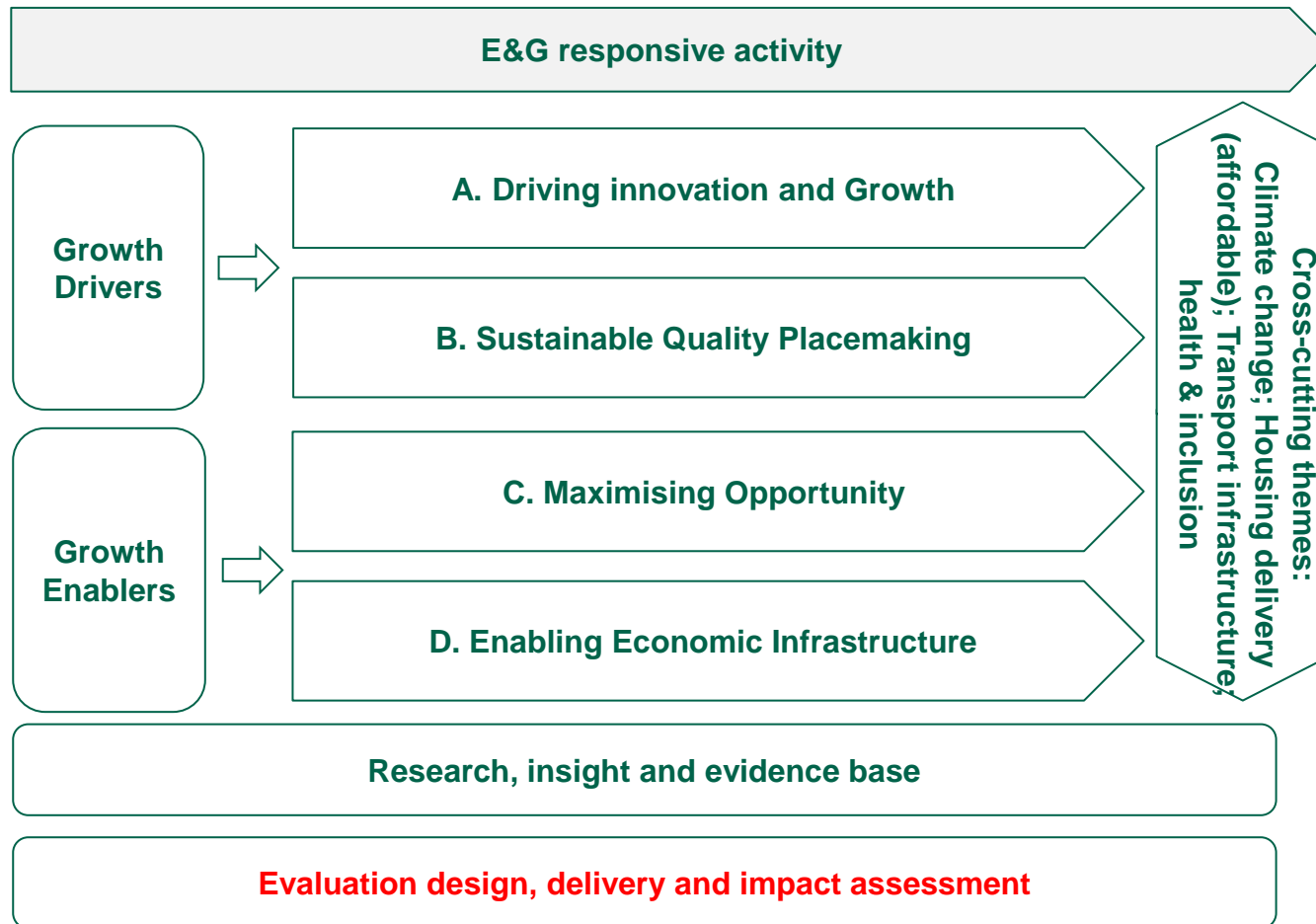
# Strategic context: Economic Growth in Surrey



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# Strategy Statement Priorities (2021-2030)



# A. Driving Innovation and Growth: Work programme

<p><b>Project: Inward Investment Service</b></p> <p>Description:</p> <p>Design and development of a new inward investment model for Surrey incorporating all proactive and reactive activities to maximise the benefits of a unique Surrey-wide investment proposition aligned to the Surrey Story.</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Business engagement and pipeline management</li><li>• Finalisation / launch of Surrey model &amp; proposition by December 2021</li><li>• Website redesign, digital collateral and targeted business engagement by December 2021</li></ul>
<p><b>Project: Innovation Programme</b></p> <p>Description:</p> <p>Building our innovation networks and relationships with anchor institutions and growth sectors across Surrey. Maximising the influence and role of the Growth Board, to bring together partners. Extending the reach, through events such as the Surrey Place Story and Spotlight on Surrey.</p> <p>Undertaking feasibility work to establish a potential Challenge Fund and Innovation Loan Fund.</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• To be agreed as part of the Plan for Growth development</li><li>• Feasibility work for Challenge Fund and Innovation Loan Fund by December 2021</li></ul>
<p><b>Project: Social Innovation Hub on the high street concept</b></p> <p>Description:</p> <p>Exploring the potential for pop up Social Innovation Hubs to be established on the high street, which helps increase collaboration between Surrey Universities and local community.</p>	<ul style="list-style-type: none"><li>• Feasibility work for Social Innovation Hubs by December 2021</li></ul>

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# B. Sustainable Quality Placemaking: Work programme

<p><b>Project: Surrey-wide place-planning</b></p> <p><b>Description:</b></p> <p>Spatial overview of Surrey’s economic strengths and opportunity areas including identification of growth zones / corridors linked to the sector identification and cluster mapping</p>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>• Identify Critical Success Factors for place prosperity so that we consistently evaluate economic place performance</li><li>• Embed economic strategic place-approach across place delivery teams as the new way of working</li><li>• SCC place-approach fully operational – updates provided on how model is being developed and embedded</li></ul>
<p><b>Project: Priority Places</b></p> <p><b>Description:</b></p> <p>Place-based locality focus – project development and intervention design</p>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>• Develop place profiles for priority areas (2021/22)</li><li>• Develop local leadership network with anchor institutions (2021/22)</li><li>• Identify pipeline of projects in priority places (2022/23)</li></ul>
<p><b>Project: High Street Commercial Model feasibility study</b></p> <p><b>Description:</b></p> <p>Design of an alternative residential-led commercial model for Surrey’s high streets which can be scaled across the county as part of the locality focused delivery</p>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>• Feasibility options papers, potential using Horley and Staines as case studies.</li></ul>

## B. Sustainable Quality Placemaking: Work programme continued...

<p><b>Project: Placemaking capital programme pipeline</b></p> <p>Description:</p> <p>Long-listing intervention design for a Surrey place-based capital programme linked to the localities supported above</p>	<p>Deliverables:</p> <p>Enhance infrastructure plan priorities in Horley and Staines to deliver economic prosperity</p>
<p><b>Project: Placemaking delivery</b></p> <p>Description:</p> <p>Delivery of place-based capital programme as part of wider spatial masterplan and localised approach</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Deliver community-led initiatives in Horley, collaborative working projects without CRF or impactful fully funded interventions with CRF</li><li>• Strategic enhancement of Staines framework and influence planning guidance for economic prosperity</li></ul>
<p><b>Project: Funding bids and business case development</b></p> <p>Description:</p> <p>SOC / OBC / FBC production to identify optimal delivery of public value from a Surrey wide capital programme</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Prepare or support funding applications in priority places</li><li>• Develop business case information ready for funding bid opportunities.</li></ul>

# C. Maximising Opportunity: Work programme

<p><b>Project: Employment Demand Research</b></p> <p><b>Description:</b> Developing evidence, recommendations and strategic opportunities to support the development of a Surrey LSIP</p> <p>Future labour demand for skills in key sectors; provision supply &amp; gap analysis; qualitative research on access and use of the skills system (focus on inclusion groups and sector employers);</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Phase 1 Demand analysis – projection of local employment and skills demand in key target sectors over short, medium and long term (2 – 10 yrs) - Q3 2021/22</li><li>• Phase 2 – Provision analysis. Alignment of demand with existing provision to identify gaps and opportunities - Q4 2021/22</li></ul>
<p><b>Project: Local Skills Improvement Plan (LSIP)</b></p> <p>Description: Influence and support the development of a LSIP for Surrey, led by a business consortium (employer representative body)</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Lead development of LSIP in 2022/23</li></ul>
<p><b>Project: Review of Employment and Skills Board</b></p> <p>Description: Remodel the membership and Terms of Reference for the Employment and Skills Board (ESB), to strengthen its strategic role in shaping the future Surrey skills system.</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Members engagement in review and Relaunch the Employment and Skills Board as the Surrey Skills Leadership Forum by September 2021</li></ul>

# C. Maximising Opportunities: Work programme continued...



<p><b>Project: Establish programme and Business Case development</b></p> <p>Description: Ownership of strategic recommendations (from skills research) by Surrey Skills Leadership Forum</p> <p>SOBC / OBC / FBC production to identify optimal delivery of public value from a Surrey wide skills programme</p> <p>Development of a targeted funding application to UKSPF from 2022-23 onwards based on Business Case details</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Pipeline of project proposals</li><li>• Business case development</li><li>• Development of at least one Outline Business Case by Q4 2021/22.</li></ul>
<p><b>Project: Skills delivery and co-ordination</b></p> <p>Description: Delivery / co-ordination of skills programme to improve skills provision across Surrey. Creating links to place based work in Horley and/or Staines; for example: capacity building of local partners; resident skills deficit; school engagement etc.</p>	<p>Deliverables:</p> <p>As above</p>
<p><b>Project: Corporate Social Responsibility and leverage of private sector investment</b></p> <p>Description: Understand how businesses can maximise their CSR contributions for enhance employment and skills opportunities.</p> <p>Identify a small number of projects to be taken forward by the private sector in Surrey to maximise CSR and economic value.</p>	<p>Deliverables:</p> <ul style="list-style-type: none"><li>• Identify project proposals to be presented to the private sector December 2021.</li></ul>



# D. Enabling Economic Infrastructure : Work programme

<p><b>Project: Programme of digital infrastructure ‘barrier busters’</b></p> <p><b>Description:</b> Programme of interventions to help attract private sector investment in digital infrastructure within Surrey by improving the processes for engaging with SCC and other local authority partners.</p>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>• Workshop and ongoing engagement with D&amp;Bs</li><li>• Completion of SCC commercial statement (Draft September 2021, Final approval Nov 2021).</li><li>• Wayleave Framework and templates (2022/23)</li><li>• Local asset register (2022/23), depending on outcome of DCMS funding bid</li></ul>
<p><b>Project: Capital Infrastructure Pipeline</b></p> <p><b>Description:</b> Work closely with ETI and the update on the Surrey Infrastructure Plan to establish a capital infrastructure investment pipeline – with focus on delivering the Economic Strategy Statement and Plan for Growth.</p>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>• Pipeline of projects which has been approved by SCC and endorsed by the One Surrey Growth Board 2022/23</li><li>• Approval of the project pipeline by April 2022.</li></ul>
<p><b>Project: A22 Smart Highways</b></p> <p><b>Description:</b> Future proofing road capacity to support connected vehicles opportunities; specifically looking at the designs of any planned scheme or major resurfacing project</p>	<p><b>Deliverables:</b></p> <ul style="list-style-type: none"><li>• Business Case development by December 2021</li></ul>

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