

ECONOMIC STRATEGY AND ONE SURREY GROWTH
BOARD

UPDATE TO THE HEALTH AND WELLBEING BOARD -
DECEMBER 2020

SURREY COUNTY COUNCIL: STRATEGIC PRIORITIES

Growing a sustainable economy so everyone can benefit

Support people and businesses across Surrey to grow during the economic recovery and re-prioritise infrastructure plans to adapt to the changing needs and demands of residents at a time of financial challenges.

Empowering communities

Reinvigorate our relationship with residents, empowering communities to tackle local issues and support one another, while making it easier for everyone to play an active role in the decisions that will shape Surrey's future.

Enabling a greener future

Build on behaviour changes and lessons learnt during lockdown to further progress work to tackle environmental challenges, improve air quality and focus on green energy to make sure we achieve our 2030 net zero target.

Tackling health inequality

Drive work across the system to reduce widening health inequalities, increasing our focus on addressing mental health and accelerating health and social care integration to reduce demand on services while improving health outcomes for residents.

HEALTH AND ECONOMY

EVIDENCED LINKS BETWEEN HEALTH OUTCOMES, WELLBEING AND 'GOOD WORK'

- Economy linked to wider determinants of health
- Higher levels of income and meaningful employment directly linked to better health and wellbeing outcomes
- Areas of deprivation = poorer health = higher economic inactivity & unemployment
- Economic responses focused on quality of employment opportunity, skills and inclusion
- Responses can be place-based or thematic

SO HWB STRATEGY LINKED TO SUSTAINABLE ECONOMIC GROWTH

Place and People aligned

- SCC Org. Strategy Priorities: 'Grow a sustainable economy so everyone can benefit' whilst also supporting the Priority to 'Tackle Health Inequality'.
- Also indirectly, a stronger, sustainable economy will allow residents to make better, healthy choices;
- HWB Strategy aim 'Enabling citizens to generate aspirations and fulfil their potential by helping them to develop the necessary skills needed to succeed in life'.

SURREY FUTURE ECONOMY COMMISSION

Page 120



- Chaired by Lord Philip Hammond (also member of Growth Board)
- Commissioned research from ARUP and University of Surrey;
- Key focus on Surrey's comparative economic advantage;
- Findings state need to:
 - Focus on our strengths in the knowledge economy
 - Find ways to retain our young people
 - Address key structural issues related to housing affordability, transport / digital infrastructure & aviation impacts
 - Take action on a whole-Surrey basis to promote Surrey as the powerhouse of the wider UK economy

SURREY 2030 ECONOMIC STRATEGY STATEMENT

- Brings all research together, underpinned by Commission findings;
- Five key areas of focus:
 - 1) **Growing the leading edge**
 - 2) **A whole-Surrey approach to quality places**
 - 3) **Improving connectivity for the next generation**
 - 4) **Green economic ambitions**
 - 5) **Maximising opportunities – *creating a diverse economic system and housing supply. Interventions to create a skills system that supports inclusion (aligned to and in direct support of P.3 of HWB Strategy)***



MAXIMISING OPPORTUNITY: SKILLS AND INCLUSION FRAMEWORK - LINKED TO HWB P.3

- 1. Inclusion:** those furthest away from the labour market who have potential but lack work opportunity & equality and diversity activity
- 2. High volume:** 16-24 yrs at risk of dropping out of education and/or employment and stagnating in low skilled jobs and high volume adult re-skill needs
- 3. High skills:** Highly skilled adults facing unemployment as a result of post-Covid economy; high level jobs of the future to meet skills gaps e.g. underemployed graduates & Maclaren talent

MAXIMISING OPPORTUNITY: SKILLS AND INCLUSION FRAMEWORK LINKED TO P.3



Page 123

Stage 1

Those services that support people for other purposes leading to considering employment support Activities will be regular, support positive routines and connections with others.

These services are not necessarily employment services.

Stage 2

Provision to support people facing barriers in their progression towards work. Possibly in non-employability settings

Those services that support people to address barriers, build confidence and develop their life and coping skills.

Stage 3

General employability skills / accreditations are introduced and focused into more specialist areas for training when appropriate.

Those services that are more focused on supporting people to find meaningful and sustainable paid employment.

Stage 4

Provision to support people to apply their learning in practice.

This includes those services that actively support people to start and stay in work.

Job Brokerage Services sit here.

Stage 5

Support is provided for people who have entered work as well as provision that supports and develops the existing workforce.

ONE SURREY GROWTH BOARD

One Surrey Growth Board

Health
and
Wellbeing
Board

Page 124

Surrey
Employment
& Skills
Board

Surrey
Economic
Commission

Surrey
Future &
Place
Ambition

- Bringing together all place-related activity into 'One Surrey' leadership;
- Coordinate related strategies into a 'Plan for Growth' - a coherent, evidence based whole-place plan designed to underpin a Growth Deal proposition to Government;
- Enable integration and alignment between Economy, Place and People, Health, Wellbeing & Community Safety Board, Surrey Future & Employment & Skills Board
- Coordination and alignment secured through Cllr Tim Oliver as Chair of both & Dr. Claire Fuller as representative on Growth Board

SURREY PLAN FOR GROWTH: KEY COMPONENTS



Surrey as economic leader with resilience and potential to recover quickly;



Local leadership of cross-county transport infrastructure at scale needed to release housing development (accelerated and affordable)



Potential to release growth through investment in digital infrastructure;



SCC capital investment programme, credible delivery vehicles & wider public sector levers;



Need to include green infrastructure within place-planning;



Local jobs for local people through targeted skills interventions linked to high value economy & aviation impacts



Hyper-local, 20-minute towns and targeted community networks



Opportunity to be underpinned by new Surrey brand narrative

NEXT STEPS

- 2030 Strategy Statement and One Surrey Plan for Growth in development;
- Stakeholder engagement beginning now;
- Surrey Skills and Inclusion Framework being consulted on, HWB members invited to get involved;
- One Surrey Growth Board meeting 17 December;
- Growth Deal proposition engagement with Government early 2021;
- Return with updates to future HWB meetings.