

Health and Wellbeing Board (HWB) Paper

1. Reference Information

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Paper tracking information	
Title:	Health and Wellbeing Strategy Highlight Report
HWBS Priority populations:	All
Priority 1, 2, 3:	All
Outcome(s)/System Capability:	All
Principles for Working with Communities:	<ul style="list-style-type: none"> • Community capacity building: 'Building trust and relationships' • Co-designing: 'Deciding together' • Co-producing: 'Delivering together' • Community-led action: 'Communities leading, with support when they need it'
Interventions for reducing health inequalities:	<ul style="list-style-type: none"> • Civic / System Level interventions • Service Based interventions • Community Led interventions
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Board Sponsor(s):	<ul style="list-style-type: none"> • Karen Brimacombe, Chief Executive, Mole Valley District Council (Priority 1 Sponsor) • Professor Helen Rostill, Deputy Chief Executive and Director of Therapies, Surrey and Borders Partnership/Director for Mental Health, Surrey Heartlands ICS and SRO for Mental Health, Frimley ICS; Kate Barker and Liz Williams SCC/Surrey Heartlands Joint Conveners (Priority 2 Sponsors) • Mari Roberts-Wood (Priority 3 Sponsor), Managing Director, Reigate and Banstead Borough Council
HWB meeting date:	15 March 2023
Related HWB papers:	Item 8 - ICS' Update
Annexes/Appendices	<ul style="list-style-type: none"> • Annex 1 - Highlight Report including JSNA progress and Communications Update • Annex 2 - DRAFT Frimley Health and Care Integrated Care Strategy – 'Creating Healthier Communities'

2. Executive summary

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This paper provides an overview of the progress of local shared projects and communications activity supporting delivery of the Health and Wellbeing Strategy (HWB Strategy) in the priority populations as of 21 February 2023. The Highlight Report provides an overview of each HWB Strategy Priority, describes what has been achieved in the previous period against outcomes and how collaborative working has aided this progress. It also has a section on communication activity associated with the HWB Strategy's priority populations and priorities and a section on the progress of the review of the [Joint Strategic Needs Assessment](#) (JSNA) – chapters already published/in development. The Communications Update completes the Highlight Report.

Alongside the above, there are details of a survey that will go to all Board members, a recent paper that went to Surrey Heartland Integrated Care Partnership regarding the addition of a spatial layer of Towns to the existing layers (including HWB Strategy Key Neighbourhoods) to improve partnership working and a request from the Empowered and Thriving Communities system capability lead, Marie Snelling (SCC) are also covered.

3. Recommendations

The Health and Wellbeing Board is asked to:

1. Note progress of the Strategy in the Highlight Report.
2. Utilise the links to the refreshed [Health and Well-being Strategy](#) and [Highlight Reports](#) to increase awareness through their organisations and elicit support for reducing health inequalities.
3. Ensure member organisations are utilising the [HWB Strategy engagement slide deck](#) on the SCC Community Engagement sharepoint site to provide active leadership around the mission to reduce health inequalities within their own organisations and across the system.
4. Undertake to complete the Health and Wellbeing Board/Strategy Delivery review survey by the deadline of **24 March 2023**.
5. Note the consideration of the Towns as a spatial layer for partnership working to reduce health inequalities by the Surrey Heartlands Integrated Care Partnership.
6. Agree the proposal by the Health and Wellbeing Strategy's System Capability Lead for Empowered & Thriving Communities (Marie Snelling, Executive Director Customer & Communities, Surrey County Council) that Dr Gillian Orrow (Growing Health Together Director in East Surrey & GP) takes on the role of clinical lead for the Empowered and Thriving Communities system capability.

4. Detail

For Priority One a focus is given in the Highlight Report to the evaluation of the Bridge the Gap Alliance's programme that provides a specialist trauma informed model of outreach for adults with multiple disadvantage. Improved outcomes were demonstrated for 70% of female participants and 100% of male participants. It is

estimated that investing £1.2m/year to maintain services for 60 clients has the potential to save the system £1.35m/year.

The national Changing Futures funding for this transformational work in Surrey is due to end in March 2024. Sources of longer-term core funding and short-term innovative funding options are being sought. The programme is requesting support from organisations to achieve this. For more information, contact Collette Le Van-Gilroy at collette.levangilroy@surreycc.gov.uk or Lisa Byrne at lisa.byrne1@surreycc.gov.uk.

For Priority Two a focus is given to the results of the Surrey Children's Services and Coram Voice research into looked after children and care leavers - on their lives and experiences in care, and what is important to them.

Among the areas for improvement were that looked after children would like to see their family more. Not all children stated that they had at least 'one really good friend' and they felt stigmas associated with being in care. Life satisfaction for care leavers was lower than for the general population, with barriers of money, location and their mental health. They also find it more difficult to cope financially than their peers. An action plan is in development and will come to the Health and Wellbeing Board. For more information, contact Elaine Andrews at elaine.andrews@surreycc.gov.uk.

For Priority Three a focus is given to Frimley Health and Care which has received just under £100,000 from Health Education England to develop a programme to understand its communities better so that it can target what needs to change to make health and care jobs more attractive and accessible to local people. It will draw key stakeholders together, including SCC Economy and Growth/Public Health teams and Department of Work and Pensions, at a workshop to develop a logic model for the programme in March.

The intention is to share best practice and create momentum regarding the benefits of working with anchor institutions. There is also a commitment to sharing progress with other health and care systems, particularly those within the NHS South East area. For more information, contact Sandra Grant at sandra.grant19@nhs.net.

Other developments of note are the draft Frimley Integrated Care Strategy – 'Creating Healthier Communities' (see Annex 2) and the publication of Surrey Heartlands Integrated Care Strategy – see [Our strategy - ICS \(surreyheartlands.org\)](https://www.surreyheartlands.org) and [Joining up care across Surrey Heartlands - YouTube](#).

See Highlight Report at Annex 1.

Review of the Health and Wellbeing Board/Strategy Delivery

A survey has been developed for Board members to help collectively assess the effectiveness and function of the Health and Wellbeing Board. It also asks the Board's constituent organisations' perspective on the Surrey system's current efficacy, utilising the assessment that was conducted at the Health in All Policies Workshop in March 2022 as a baseline. The link to the survey - in a private part of

the SCC Surrey Says website - has been circulated via email to Board members. It should be completed before Close of Business (COB) on Friday 24 March.

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Towns as a spatial layer

The Surrey Heartlands Integrated Care Partnership received a paper in February on the development of Towns as another spatial layer of focus for ongoing activity in reducing Health Inequalities.

The report set out the case for using a towns footprint for enhanced partnership work addressing priorities in individual localities, including reducing health inequalities, improving equality of opportunity and access to services, the difference in life expectancy, community engagement, all of which are known key issues and require a multi-agency, system approach.

Good local working relationships and partnership work has already been developed and is underway in a number of towns (e.g. Caterham, Farnham, Weybridge, Staines and Horley) and another ten have been identified for future consideration in 2023 in a staged approach (with other towns to be determined):

- Addlestone
- Ashford
- Chertsey
- Leatherhead
- Sunbury
- Banstead
- Egham
- Haslemere
- Walton
- West Byfleet

D&B	Town	Pop'n	HWB Areas of IMD		Place Alliance	Surrey Heartlands PCN
1 GBC	Guildford	81,100 Westborough	Stoke	Ash Wharf*	Guildford & Waverley	GRIPC/ East Guildford
2 WBC	Woking	75,200 Canalside	Goldsworth Park		North West	WISE1/2/3
3 E&EBC	Epsom	35,500 Court	Tattenham Corner		Surrey Downs	Epsom/ ICP
4 SHBC	Camberley/Frimley	25,050 Old Dean			Surrey Health*	
5 RBBC	Redhill	33,125 Merstham, Hooley	Redhill West		East Surrey	Redhill Phoenix/Care Collaborative
6 SBC	Sunbury-on-Thames	30,375			North West	SASSE1
7 EBC	Walton-on-Thames	25,850 Walton South			North West	WPC/WHAM
8 SBC	Ashford	24,800 Ashford North			North West	SASSE2/3
9 RBC	Egham	24,250 Englefield Gr*			North West	SASSE2
10 RBBC	Horley	23,375 Horley Central			East Surrey	Healthy Horley
11 RBBC	Reigate	22,575			East Surrey	Redhill Phoenix/Care Collaborative
12 TDC	Caterham	21,775			East Surrey	North Tandridge
13 WaBC	Farnham	20,500 Upper Hale			NE Hants/Farnham*	
14 WaBC	Godalming	20,225 Godalming Central			Guildford & Waverley	East Waverley/ West of Waverley
15 SBC	West Byfleet	19,325			North West	WBC
16 RBC	Addlestone	18,675			North West	Coco
17 EBC	Weybridge	17,500			North West	WHAM
18 SBC	Staines	16,125 Stanwell N	St'well N 001B	St'well N 001C	North West	SASSE2/3
19 RBBC	Banstead	15,200			Surrey Downs	Banstead
20 RBC	Chertsey	14,975 Chertsey St Anne's			North West	Coco
21 MVDC	Leatherhead	13,975			Surrey Downs	Leatherhead
22 MVDC	Dorking	13,425 Holmwoods			Surrey Downs	Dorking
23 WaBC	Cranleigh & villages	11,675			Guildford & Waverley	East Waverley
24 EBC	Esher	11,525			Surrey Downs	East Elmbridge
25 EBC	Cobham	10,625			Surrey Downs	Leatherhead
26 WaBC	Haslemere	10,025			Guildford & Waverley	South Tandridge
27 TDC	Oxted	9,600			East Surrey	South Tandridge
28 TDC	Lingfield & villages	??			East Surrey	West Waverley
29 MVDC	Newdgate & villages	??			Surrey Downs	Dorking

* - Frimley ICS
 (Town populations above are calculated based on the number of residents living within a 25-minute walking distance from a central point in the town's retail centre)

The identified towns align to the Key Neighbourhoods as per the above.

Empowered and Thriving Communities system capability

On 21 December 2022 the Health and Wellbeing Board reviewed a full update on the Empowered and Thriving Communities System Capability (see [Item 7 - Empowered and Thriving Communities - System Capability Update.pdf \(surreycc.gov.uk\)](#)). The Board recognised the progress made to date, confirmed that the system capability be further embedded into ways of working right across the Surrey system (with a priority focus on partnership work alongside communities in the 21 Key Neighbourhoods), and agreed specific actions for the next year on (i) strategic alignment (ii) data and insights (iii) capacity building and (iv) investment.

In order to progress this agenda, the Board's System Capability Lead for Empowered & Thriving Communities (Marie Snelling, Executive Director Customer & Communities, Surrey County Council) proposes that Dr Gillian Orrow (Growing Health Together Director in East Surrey & GP) takes on the role of clinical lead for the Empowered and Thriving Communities system capability - this reflects positive joint working already underway and enables Dr Orrow to co-convene (with Dan Shurlock, (Strategic Lead Customer & Communities, SCC) a Surrey-wide learning network to further grow and practically embed the HWB Strategy Principles for Working with Communities.

5. Opportunities/Challenges

- Implementation plans with risk ratings (subject to ongoing review and refresh) continue to sit behind the Highlight Report, with risks escalated to the Board as necessary.
- A review of the Health and Wellbeing Board/Strategy Delivery by Board members will inform a revised Terms of Reference, assist in the development of the Forward Plan for Board meetings and potentially offer insights into more effective delivery of the HWB Strategy.
- The exploration of Towns as a useful spatial vehicle offers new opportunities for partnership working.
- The development of the Empowered and Thriving Communities system capability continues, with Dr Gillian Orrow to co-convene (with Dan Shurlock, Strategic Lead Customer & Communities, SCC) a new learning network.

6. What communications and engagement happened/needs to happen?

- All Board members are requested to share the Highlight Report widely within their respective organisations and utilise the HWB Strategy engagement slides as appropriate.
- The Health and Wellbeing Board's Communications Group will meet in March to consider the implementation of the new Communications Plan, presented to the Board at the December meeting.

7. Next steps

- The [Highlight Report](#) continues to be reoriented to reflect the programmes and projects that form part of the refreshed Implementation Plans and is available on this Healthy Surrey web page.

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