

Health and Wellbeing Board (HWB) Paper

1. Reference Information

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Paper tracking information	
Title:	Health and Well-being Strategy Highlight Report
HWBS Priority populations:	All
Priority - 1, 2 and/or 3	All
Outcomes/System Capabilities:	All
Principles for Working with Communities:	<ul style="list-style-type: none"> • Community capacity building: 'Building trust and relationships' • Co-designing: 'Deciding together' • Co-producing: 'Delivering together' • Community-led action: 'Communities leading, with support when they need it'
Interventions for reducing health inequalities:	<ul style="list-style-type: none"> • Civic / System Level interventions • Service Based interventions • Community Led interventions
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Board Sponsor(s):	<ul style="list-style-type: none"> • Karen Brimacombe, Chief Executive, Mole Valley District Council (Priority 1 Sponsor) • Professor Helen Rostill, Deputy Chief Executive Officer, Surrey and Borders NHS Foundation Trust and SRO Mental Health, Frimley ICS; Kate Barker and Liz Williams SCC/Surrey Heartlands Joint Conveners (Priority 2 Sponsors) • Mari Roberts-Wood, Managing Director, Reigate and Banstead Borough Council (Priority 3 Sponsor)
HWB meeting date:	19 June 2024
Related papers:	None
Annexes/Appendices	Appendix 1 - Highlight Report

2. Executive summary

This paper provides an overview of the progress in the delivery of the [Health and Wellbeing Strategy](#) (HWB Strategy) as of 28 May 2024. The Highlight Report link is available in an accessible, web friendly format, and provides:

- An overview of activity against Health and Wellbeing Strategy's Summary Implementation Plan projects and programmes, describing what has been achieved with the Priority Populations and against the Priorities/Outcomes.
- Examples of collaboration by partners across the Priorities and Priority Populations.
- Identifies new data, insights and challenges that have arisen.
- The progress of the review of the [Joint Strategic Needs Assessment](#) (JSNA) chapters.
- Communication activity associated with the HWB Strategy's Priority Populations and Priorities/Outcomes.

3. Recommendations

The Board is asked to:

1. Use the [Highlight Reports](#) and [Engagement Slides](#) to increase awareness of delivery against the HWB Strategy and recently published / upcoming JSNA chapters through their organisations.
2. Note the opportunities/challenges which include the following:
 - The sharing and use of the updated HWB Strategy Index.
 - The increased focus being seen on health inequalities through Key Neighbourhoods and Priority Populations.
 - The doubling of funding for local stop smoking services for the next 5 years.
 - EOIs being requested for organisations to benefit from workplace wellbeing programme.
 - Workshops to inform topics for the Health Determinants Research Collaboration (HDRC) programme that will boost research capacity and capability within Surrey.
 - The beneficiaries being supported by Bridge the Gap are at significant risk without securing sustained funding from April 2025.
 - The funding for Serious Violence programme finishes on 31 March 2025 and there is currently no indication of a future funding settlement.

4. Detail

Highlight Report - In the Spotlight:

Priority 1

Smoking continues to be a leading cause of ill health, early death and a significant contributor to health inequalities. It is estimated that smoking costs Surrey £950m

per year. Although the proportion of people in Surrey who smoke has been on a decline, there are still about 113,000 smokers (11.9%).

In addition to the [Tobacco and Vapes Bill](#) that had been expected to go through parliament until recently, the Government has doubled the amount of funding for local stop smoking services for the next 5 years and an annual grant of £1.1m has been allocated to Surrey for 2024/25. Over the next 5 years Surrey will support an additional 15,000 quit dates to be set. We will work with key stakeholders to increase the demand for, and capacity of our stop smoking services across the county, ensuring all smokers have access to free behavioural support and resources to help them quit for good. This funding will support priority one of the recently published [Surrey Tobacco Strategy](#)

Priority 2

Dose of Nature is a mental health charity whose objective is to improve the mental health and wellbeing of individuals by increasing time outside in green spaces. With £100,000 funding from Surrey County Council's Green Social Prescribing budget, their Surrey service of a ten week Dose of Nature Prescription Programme received over 150 referrals from GPs, GPimhs and Social Prescribers attached to 23 GP surgeries across Guildford and Waverley.

This service, delivered as part of Surrey's Green Health & Wellbeing Programme, has been clearly filling a local need, often being able to reach people who might have struggled to attend traditional mental health services. Project evaluation indicates improvements in anxiety, depression and connection to nature following a Dose of Nature prescription.

Following the end of funding in October 2023, Dose of Nature has been able to maintain the successful Surrey hub at Dapdune Wharf through the ongoing success of their original hub in Richmond, as well as the various relationships they have built with Surrey primary care teams and VCSE organisations.

For more information, including on outcomes, contact Jack.Smith@surreycc.gov.uk or read the first-year report [here](#).

Priority 3

Sexual health is critical to the overall health and wellbeing of individuals, families and the development of communities. Whilst delivery of the Surrey Health and Wellbeing Strategy (HWBS) has not previously explicitly included sexual health, its aim of reducing inequalities is highly relevant to sexual health. The drivers of sexual health are also part of all the HWBS priorities as they relate to physical well-being, mental health and emotional well-being and particularly the wider determinants of health.

Particularly, the programme targets include:

- A focus on reaching groups that do not access sexual health services, breaking down barriers and stigma, and promoting good sexual health.

- An HIV Action Plan which aims to increase awareness around routes of transmissions, increase testing and reduce stigma and improve the lives of people living with HIV.
- The mapping of pharmacies in the 21 Key Neighbourhoods with the aim of ensuring pharmacies are providing emergency contraception, chlamydia testing and treatment, and delivering the new NHS contraception programme.
- Addressing that Surrey is below target for the chlamydia detection rate in under 25s like other counties in the Southeast of England.
- Collaboration with partners to create a whole systems approach to teenage pregnancy prevention via an action plan including a focus on leadership, communication, targeted work, and training.

5. Opportunities/Challenges

5.1 Opportunities

The further development of the HWB Strategy Index - Members should note the web link [Health and Wellbeing Strategy Index | Surrey-i \(surreyi.gov.uk\)](https://surreyi.gov.uk/Health-and-Wellbeing-Strategy-Index). A scorecard/ first annual report against the Index has been produced for this meeting and is covered by a separate item. The report highlights indicators where there is a notable direction of travel positive or negative which will require further analysis. Trends across the overarching indicators for inequalities in life expectancy/ healthy life expectancy and county level indicators for the Priority Populations are also reported, creating a baseline for annual reviews.

The enhancement of HWB Strategy analysis and insights capability - Work is progressing to cross-reference all the 14 Strategy outcomes under the 3 Priorities and across the 41 programmes, in order to understand better the linkages including through the lens of the Priority Populations. It will also enable proactive analysis, such as which outcomes have more focus with regards to the number of interventions delivered against them compared with others where there might be fewer interventions.

HWB Strategy review and focus on Priority Populations - Over the next two quarters, the HWB Strategy team will lead an autumn review of the implementation plan. The aim of the review is to strengthen collective delivery towards the Strategy's outcomes and reducing health inequalities. This will focus on assessment with the programme leads of the currency of the milestones and deliverables agreed with them for the plan's refresh last summer. They will also be asked to focus more on how their programmes currently do, or could potentially impact more, on the priority populations, especially where current delivery is on a whole population basis, and including key neighbourhoods.

HWB Strategy highlight report - It is planned to move towards a revolving, six-monthly basis for programmes reporting on a more flexible basis but that can also accommodate any key updates. This would bring benefits of continuing, timely reporting to HWB and residents on a consistent basis around the agreed programme

milestones, whilst providing in each report a clearer and extended narrative around each achievement being highlighted.

Priority 1

There are opportunities through the doubling of funding for local stop smoking services for the next 5 years and an annual grant of £1.1m allocated to Surrey for 2024/25. This means that Surrey will support an additional 15,000 'quit dates'. Working with key stakeholders, Surrey will increase the demand for, and capacity of stop smoking services across the county, ensuring all smokers have access to [free behavioural support and resources](#) to help them quit for good.

The [Surrey Whole System Food Strategy](#) has been published. It was developed in partnership to focus on three key strands: addressing food insecurity, reducing climate impact of the local food system and supporting the local population to keep a healthy weight by enhancing the accessibility and affordability of nutritious food. The strategy seeks to deliver on outcomes related to Priorities One and Three of the Health and Wellbeing Strategy.

Priority 2

Now that delivery of the larger Mental Health Investment Fund (MHIF) round 2 is underway and progress is to be given oversight by the Mental Health: Prevention Board 'MHIF Oversight Sub-Group', the reporting of these projects' achievements, and any issues or risks, will in future be incorporated within the Priority 2 section of this Highlight Report, alongside the current 13 programmes in the implementation plan. Communications work across Surrey County Council and Surrey Heartlands to highlight the impact of the MHIF are now to be released monthly, to showcase the return on investment this money is having. A press release for Emerge Advocacy is ready to be published once we are out of the pre-election period, with further communications including a media release about Prospero Theatre Company and other Phase 1 projects to follow.

A networking event for the MHIF is being planned for September to celebrate the projects, improve engagement with project partners, facilitate working with wider partners in the system and support sustainability of the projects. There will be a strong focus on evaluation and impact. The MHIF team is at the final stages of agreeing an evaluation framework which will support the impact analysis of the MHIF programme, including being able to demonstrate funded projects' contribution towards the HWB Strategy Priority 2 outcomes. Planning is also underway to deliver on the remaining £1.7m of the MHIF. This follows the Surrey-Wide Commissioning Committees in Common (CiC) agreeing on 20 March that the joint executive sponsors now have the responsibility to oversee allocation of the remaining funds, going through the governance routes of iCAB and CiC.

The Public Health mental health team is seeking expressions of interest from organisations with potential to benefit from the *How are you Surrey?*, a

comprehensive intervention designed to promote mental and emotional wellbeing within any sector organisations in Surrey. The programme brings together evidence-based organisational and individual approaches, incorporating best practices in workforce engagement, mental health support, stigma reduction, and organisational culture change, to create a custom strategy tailored to individual organisational needs. A [Framework for Medium and Large Businesses](#) is now published on Healthy Surrey. Expressions of interest to be part of the programme can be made to: workforce.wellbeing@surreycc.gov.uk.

Priority 3

The National Institute of Health Research (NIHR) funding to Health Determinants Research Collaborations (HDRCs) to boost research capacity and capability within local government including Surrey is an opportunity. The funding will seek to embed a culture of research practice at the heart of Surrey County Council's policy making which is relevant to the local population and partner organisations including Districts and Boroughs. Surrey HDRC infrastructure will drive a co-produced research agenda on tackling health inequalities, especially through the wider determinants of health, across all Council directorates. It will enable the implementation of evidence-informed interventions and policy making.

5.2 Challenges

Priority 1

The Changing Futures Programme and the beneficiaries being supported by Bridge the Gap trauma informed outreach are at significant risk without securing sustained funding from April 2025 when the government grant comes to an end.

Comprehensive and significant whole system engagement is being conducted to identify and pursue funding sources.

Priority 2

As cited last quarter, the Public Health Principal – Lead for Public Mental Health took an options appraisal ('SDF Suicide Bereavement Funding') to the Surrey-Wide Commissioning Committees in Common in May. This followed changes in the Government's new Suicide Prevention Strategy affecting previous funding streams. £89,514 was approved from the Surrey Heartlands' NHSE allocation to fund the bereavement service. The continuing challenge is to address the remaining £40,000 shortfall to fund the service.

Priority 3

The funding for Serious Violence programme finishes on 31 March 2025 and there is currently no indication of a future funding settlement. This would mean interventions cannot be funded past March 2025 and the staffing support will also end.

6. What communications and engagement has happened/needs to happen?

All Board members are requested to share the Highlight Reports widely within their respective organisations and utilise the HWB Strategy engagement slides as appropriate.

7. Legal Implications – Monitoring Officer:

The Chair will inform the Board of any legal implications verbally at the meeting.

8. Next steps

The most recent [Highlight Report](#) is available at this web link on the Healthy Surrey web page 24 hours after the Board meeting.

The HWB Strategy engagement slides are available on the SCC Community Engagement SharePoint site [here](#).

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